The Lee-Yung Family Prize for Entrepreneurship Application 2021

Guidance Notes

Through the Trinity Hall Entrepreneurs Network (THEN), the College is eager to promote innovation and entrepreneurship among its members and support students who are thinking of developing their own start-ups. The Network is designed to promote opportunities for students to be involved with entrepreneurship and to develop a network of like-minded alumni to share ideas.

The Lee-Yung Family Fund for Entrepreneurship compliments this program by providing students and recent graduates with funds they can use to help implement an idea. This could be through learning skills, accessing a makerspace or buying materials that will help them translate their ideas into useful products or services.

Each year up to 2022, £1,000 will be distributed across a selection of up to five teams or individuals who make the most promising application. At the end of the year, an additional £1,000 will be awarded to the team or individual whose concept or product is deemed to show the most promise by the lead donor and panel of Trinity Hall Fellows.

The award has been made possible by a donation from Dr Aaron Lee (1993).

Eligibility

Individuals and teams may enter, however, teams must contain at least one member who fulfills the eligibility criteria of a connection to Trinity Hall. To make an application you must be an undergraduate, graduate or post-doc affiliated with Trinity Hall; someone supervised by or working with a Trinity Hall Fellow; or a Trinity Hall alumnus within 5 years of graduation from either an undergraduate or postgraduate degree.

How to apply

Applications for the Lee-Yung Family Entrepreneurship Award should be made using the attached form and should be submitted to THEN@trinhall.cam.ac.uk. Application forms for resident members must also be signed by your Tutor. Supplementary information may be submitted alongside the application form.

The closing date for application is Monday 13th December 2021. Funds will be distributed by the beginning of February. Prize recipients are expected to provide updates at 3-month intervals and then a final report on their initiative by the end of November next year. The overall winner of the further £1,000 will be announced before the end of December 2022.
# Trinity Hall
Lee-Yung Family Fund Prize for Entrepreneurship

**Application Form**

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<th>Surname:</th>
<th>Forename(s):</th>
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<td>Email:</td>
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**Subject:**

**Relationship to Trinity Hall:**
- Current undergraduate
- Current postgraduate
- Current Post Doc
- Alumnus
- Other (write in):

If a current resident member:

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<th>Year of study (please circle)</th>
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Name of Tutor:

Home address:

**Category of entrepreneurship:**

- Agriculture
- Artificial Intelligence
- Augmented Reality /Virtual
- Biotech
- Community
- Consumer
- Developer Tools
- Education
- Energy
- Entertainment
- Financial Services
- Government
- Hardware
- Healthcare
- Marketplace
- Media
- Robotics
- Science
- Security

1. **WHAT?**

   **What is your idea?** *Describe your product/idea in 140 characters or less:*
2. **WHY?**
   2a) Who is your audience and what prompted you to start this idea?

   2b) What do people use today to solve the problem you are tackling? How do you know people have a need for your proposed solution?

3. **WHO?**
   **Tell us about your team.** Give brief details about the members of your team, their experiences and the link to Trinity Hall

   Give details of any other projects that you have created together.

4. **HOW?**
   **What progress has there been so far?** Give brief details about any preliminary research that has been done and an indication of how long you have been working on the project. What are your next steps?
5. **COSTINGS**

   Give a full breakdown of costs involved in your proposal and details of what the grant would enable you to achieve.

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<th>Signature:</th>
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**For current students only:**

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<th>Tutor’s comments:</th>
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